

SAMSUNG

Samsung BW- HDLD11A software license/upgrade



Model: BW-HDLD11A

Manufacturer: SAMSUNG

EAN: 8806090224119

Product Code: 805830

R1,151

Uncover hospitality insights with all-in-one cloud platform

Samsung LYNK Cloud is a comprehensive hospitality cloud solution. More than a powerful content and device management system, LYNK Cloud can analyze guests' content use to uncover marketing insights that help hotel managers deliver optimized promotions ultimately leading to increased revenue.

Manage multiple properties from anywhere

Samsung LYNK Cloud enables remote management of properties from nearly anywhere on the planet*. Accessible online and supporting multiple users, it is ideal for global hospitality operations with centralized management giving users control of hotel displays located across the globe.

Experience a comprehensive hospitality solution

Samsung LYNK Cloud is an all-inclusive integrated platform featuring content management, device control and even data analytics. LYNK Cloud can analyze guests' content use to uncover marketing

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Create and deploy content simply

LYNK Cloud supports web-based content creation, deployment and powerful multimedia hosting with video and image streaming of large files. In-room TV's also support interactive content that can help receive and respond to requests such dining orders, facility bookings or a digital concierge.

Integrated device management

Samsung LYNK Cloud supports monitoring and remote access for in-room TVs to make configuration, channel map and program guide adjustments as well as controlling basic functions such as power and language settings. Managers can also review error notices in real-time to quickly resolve any issues.

Safe access for popular entertainment apps

Guests can watch their favorite Netflix movies and shows and enjoy entertainment from the hotel room just like at home. After entering login credentials once, they remain logged-in and because Samsung LYNK Cloud is synced with a hotel's PMS, guest credentials are automatically cleared after check-out.

Develop optimized, data-driven hotel promotions

Samsung LYNK Cloud allows hotel managers to deliver more appealing promotional content based on integrated guest data available through the hotel PMS. LYNK Cloud can help managers to uncover business insights and deliver specific content to the right guests, ultimately helping increase revenue.