



Samsung OM55B
Digital signage
flat panel 139.7
cm (55") LCD
Wi-Fi 3000 cd/m²
4K Ultra HD
Black Built-in
processor Tizen
5.0 24/7

Model: LH55OMBEBGBXEN

Manufacturer: SAMSUNG

EAN: 8806094042221

Product Code: 824776

R72,770

Promote content in any storefront window

Samsung's OM46B was designed with a storefront window display in mind. It projects clear, bright images that attract and engage audiences, increasing the probability of an in-store visit.

Foster brilliant presentation for all

Even in direct sunlight, the OM46B delivers exceptional picture quality with optimal brightness and

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high contrast ratio for an uncompromised customer

Marvel at the lifelike colour expression

Dynamic Crystal Display

Immerse your customers in every picture with a wider range of colour. Dynamic Crystal Display creates lifelike images allowing the viewer to see even the subtlest details.

Modernise space with slim design

Supporting the best-in-class picture quality is a slim design that complements the surroundings of any retail environment, while freeing up valuable space for all those latest products.

Streamline content management

Samsung's embedded MagicINFO Player boosts performance, simplifies content management and offers seamless content playback.

Durable Performance

With IP5X-validated dust protection and embedded, proprietary functionality that mitigates overheating, the OMB series continuously provides robust durability.

Clutter-Free Configuration

Cable guide and embedded Wi-Fi provide clean, organised look and allow for content and firmware updates without the need for additional messy cables.