



JBL Flip 7 Blue



Model: JBLFLIP7BLU

Manufacturer: JBL

EAN: 1200130019289

Product Code: 868469

R3,441

Bold JBL Pro Sound with AI Sound Boost

We've beefed up our bass and tweaked our tweeter. The outcome? Powerful, clearer bass even at max volume and crisp higher frequencies thanks to a clever new tweeter dome design, adding more depth to your speaker's sound. We also added our new proprietary tech, AI Sound Boost, which analyzes your music in real-time to deliver maximum acoustic performance with less distortion. It's like our own little audio genie in every Flip 7. So, now we can give you better all-around sound without the added pounds. Same size, bigger punch.

Up to 16 hours of playtime

Keep the mood alive for 14 hours on a single charge - and when we really need to squeeze some extra juice out of our jubilee, or another dance with our darling, we can get an extra 2 hours with Playtime Boost.

Multi-speaker connection by Auracast™

Wouldn't it be great to share the vibes with our tribe? Now we can. With Auracast™, we can effortlessly stereo pair two Flip 7 speakers for a wider sound stage and connect multiple Auracast™ enabled JBL speakers to cover more ground with the same playlist.

The product information provided is for reference purposes only. Technical specifications, photos, descriptions and prices may change without prior notice. The manufacturer and seller are not responsible for possible data discrepancies or typographical errors. We recommend checking the current information before purchasing.

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Bold sound for every adventure

The soundtrack to our life, right in the palm of our hands. The JBL Flip 7 is undefeated JBL sound that travels with us wherever we go. Because music has no boundaries, and neither should we. Whether we're hosting a beach party, relaxing in our backyard, or setting the mood for a cozy night in, the Flip 7 is designed to enhance any experience, anywhere life takes us. And now, our signature sound is bigger and bolder than ever, thanks to JBL's AI Sound Boost. The end result? The Flip 7 leaves our friends and family wondering where all that big, glorious sound could possibly be coming from. But it's not just pretty and powerful. The Flip 7 takes a beating without missing a beat, boasting industry-leading IP68 waterproof, dustproof and drop-proof. Plus, with new Playtime Boost we can enjoy up to 16 hours of playtime—because the moment should only ever stop on our terms. Wouldn't it be great to share the sweet sound of JBL far and wide? Now we can. Effortlessly connect with other Auracast™ enabled JBL speakers to cover more ground (and more ears) with the same playlist, whether we're touring the town with our cycling crew or extending our dinner party to the back patio... and the front yard. In short, this is not the average portable speaker. It's a pint-sized audio boss.

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