



ASUS ProArt PA24AC computer monitor 61.2 cm (24.1") 1920 x 1200 pixels WUXGA LED Silver

Model: 90LM04B0-B01370

Manufacturer: ASUS

EAN: 4718017080835

Product Code: 985185

R13,015

PA24AC HDR Professional Monitor

Extreme clarity, superior contrast

ASUS ProArt™ PA24AC features WUXGA 1920 x 1200 IPS panel with a frameless design and a wide 100% of sRGB color gamut. Up to 400 nits of brightness and VESA DisplayHDR 400 certified provide lifelike experience. PA24AC features USB-C™ port supports data transfers, DisplayPort and also support 60W power delivery. Advanced ProArt™ calibration technology and factory pre-calibrated to ensures the color accuracy ($\Delta E 2$). With Windows- and Mac OS-certified, PA24AC is ideal for graphic designers, photographers, or anyone looking for high color accuracy.

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Bring out the true beauty of your pictures

Achieving 100% coverage of the sRGB color gamut, ProArt PA24AC reproduces richer and more vivid colors, ensuring that colors in your photos look more lifelike.

A picture painted with extra colors

Ideal for photographers, graphic designers or anyone looking for high accuracy, PA24AC offers 8-bit color graphics to display over 16.7 million colors. It uses a 14-bit internal lookup table and supports Gamma values of 2.6, 2.4, 2.2, 2.0 and 1.8 to give you natural-looking images, and smoother transitions between hues.

A brighter, more lifelike viewing experience

ProArt PA24AC features up to 400 nits of brightness and HDR-10 high dynamic range technology with VESA DisplayHDR 400 certified for brighter whites and darker blacks, resulting in a rich and lifelike viewing experience.

High color fidelity for truly expressive hues

Revel in pure, expressive hues thanks to accurate, true-to-life color reproduction. Each ProArt PA24AC monitor is pre-calibrated to guarantee industry-leading color accuracy ($\Delta E 2$), and features ASUS advanced gray-scale tracking technology that provides a report of calibration levels 63, 127 and 255. This ensures your images are accurately reproduced onscreen, allowing you to see exactly how your work is going to look when it's finished. PA24AC also comes with 95% uniformity compensation to guard against brightness and chroma (color) fluctuations on different parts of the screen.

ASUS ProArt Calibration Technology

Whether you're using a desktop or laptop, PC or Mac, ASUS ProArt Calibration Technology offers color accuracy tuning and uniformity compensation to make things easy when it's time to recalibrate your display's brightness and color consistency.

The USB-C That Does It All

PA24AC gives you unparalleled compatibility with most multimedia devices. Its USB-C™, DisplayPort and HDMI ports. The integrated USB-C™ port supports data transfers, DisplayPort and also support 60W power delivery. PA24AC also serves as a USB hub, meaning that when you connect to it via

USB-C (using C to C cable, or C to A cable), your device gains access to whatever peripherals are

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connected to the USB ports.

Picture-in-Picture & Picture-by-Picture

Built-in Picture-in-Picture (PiP) and Picture-by-Picture (PbP) functionality let you view content from multiple sources simultaneously and switch between them easily. You can even select which audio source to play.

Picture-by-Picture (PbP) mode

Place multiple input sources side by side onscreen and configure each individual window's color settings with sRGB, Rec. 709, User Mode 1, and User Mode 2 to see the difference between them.

Picture-in-Picture (PiP)

Places your second input source in a window in one corner of the display.

QuickFit Virtual Scale

Save time and work smarter with ASUS QuickFit Virtual Scale. It provides you with an onscreen grid overlay so you can align and preview documents in their actual sizes prior to printing. There's also an intuitive 5-way navigation joystick so you can easily access and switch settings using the onscreen menu.

Protect your eyes with ASUS Eye Care technology

ASUS blue light filter

Exclusive ASUS Ultra-Low Blue Light technology protects you from harmful blue light. It offers four blue-light filter settings that are easily accessed through the onscreen display menu via the hotkey.

ASUS Flicker-free technology

ASUS Flicker-Free technology provides a more comfortable viewing experience and work environment by reducing onscreen flicker to minimize eye strain, headaches and eye fatigue when you spend long hours in front of the display.

Ergonomic Design

With ProArt PA24AC, a comfortable viewing position is always within reach thanks to its slim profile and ergonomically-designed stand with tilt, swivel, pivot, and height adjustments. Its onscreen menu even rotates automatically to display correctly when using the monitor in portrait orientation —

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handy when working with websites or longer documents.

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